**Whitewater Rafting Website Planning Document**

**Logo**

**Chosen Logo:**  


**Color Palette**

* **Primary Color:** 27A1CA
* **Secondary Color:** E7C135
* **Accent 1 Color:** FFFEFE
* **Accent 2 Color:** 0E0D0D



**Color Palette URL:**  
https://coolors.co/27a1ca-e7c135-fffefe-0e0d0d

**Typography**

* **Heading Font:** Roboto
* **Text Font:** Merriweather